



THE NATIONAL CALENDAR FOR MS RELATED EVENTS

Consisting of a website and email newsletters for all 50 states and the District of Columbia, MS-Go is the most comprehensive, free event calendar for MS related events, support groups and educational presentations.

Anyone can list their events on the calendar for free. Event coordinators are encouraged to add their events.

Subscribers receive free weekly email newsletters listing the next week's events in their state.

We provide advertisers with a targeted audience of MS patients and their caregivers.

www.multiplesclerosis-go.com

CONTACT INFO:



Email: Ray@multiplesclerosis-go.com
WEB: www.multiplesclerosis-go.com



Tel: 860-249-8276 x102

Ad Information

- 1 Email Header Ad: includes ad in header position of one state email newsletter. This is an exclusive position per state: \$1,000 per month.
- 2 Email Sidebar Ad: includes ad in sidebar of one state email newsletter: \$250 per month.
- 3 Email Blast: Your flyer sent to the recipients of one state email newsletter: \$1200 per blast.
- 4 Web Sidebar Ad: includes skyscraper ad on website appearing on all pages in rotation: \$750 per month.
- 5 Discounts available for multiple state insertions and multiple month insertions. Custom packages available.
- 6 Skyscraper Ad: 120 x 600 pixels
Header Ad: 468 x 60 pixels
Sidebar Ad: 250 x 250 pixels
- 7 Website impressions:
100,000 page views per month
15,000 unique visitors per month

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